

Overview

Founded by industry leaders, **General Motors, Magna, and Wipro**, SDVerse is the **automotive industry's first B2B marketplace purpose-built for automotive software**.

SDVerse offers a **digital, transparent marketplace for discovery & benchmarking**, cutting procurement time by up to 80%. **For buyers, it cuts costs & speeds innovation; For sellers, it democratizes market access.**

SDVerse has Brought Together Industry Leaders to Improve Speed, Transparency, and Efficiency in Software Development and Sourcing

Founding Members



Launch and Premier Members



SDVerse Growing Ecosystem



Platform Statistics⁽¹⁾

Since launch in Sept. 2024, SDVerse has strong momentum with a growing product portfolio, and increased engagement from diverse members and global users

370+ ~110%

Products Listed

450+ ~85%

Marketplace Users

25 ~80%

Member Organizations

Recognitions

Michigan Gov. Gretchen Whitmer proclaimed Sept 30, 2024, SDVerse's marketplace launch day, **Automotive Software Discovery & Innovation Day**



AutoTech 2025: Automotive Enabling Product or Solution of the Year:
Recognized for novelty, timing, and industry impact



Reuters D.R.I.V.E Honours 2025 – Innovation(Shortlist)

Proudly nominated as one of the “foundations for tomorrow’s transportation landscape.”



SAE GLC Whitepaper spotlighted SDVerse as a **standout innovation**

Cited as a shared portal that drives collaboration & accelerates development

