

## Overview

Founded by industry leaders, **General Motors, Magna, and Wipro**, SDVerse is the **automotive industry's first B2B marketplace purpose-built for automotive software**.

SDVerse offers a **digital, transparent marketplace for discovery & benchmarking**, cutting procurement time by up to 80%. **For buyers, it cuts costs & speeds innovation; For sellers, it democratizes market access.**

## SDVerse has Brought Together Industry Leaders to Improve Speed, Transparency, and Efficiency in Software Development and Sourcing

### Founding Members



### Launch and Premier Members



### SDVerse Growing Ecosystem



## Platform Statistics<sup>(1)</sup>

Since launch in Sept. 2024, SDVerse has strong momentum with a growing product portfolio, and increased engagement from diverse members and global users

**380+** ~110%

Products Listed

**580+** ~140%

Marketplace Users

**26** ~90%

Member Organizations

## Recognitions

**Michigan Gov. Gretchen Whitmer** proclaimed Sept 30, 2024, SDVerse's marketplace launch day, **Automotive Software Discovery & Innovation Day**



**AutoTech 2025: Automotive Enabling Product or Solution of the Year:**  
Recognized for novelty, timing, and industry impact



**Reuters D.R.I.V.E Honours 2025 – Innovation(Shortlist)**

Proudly nominated as one of the “foundations for tomorrow’s transportation landscape.”



**SAE GLC Whitepaper** spotlighted SDVerse as a **standout innovation**

Cited as a shared portal that drives collaboration & accelerates development

