

SDVERSE : A Snapshot

Overview

Founded by industry leaders, **General Motors, Magna, and Wipro**, SDVerse is the **automotive industry's first B2B marketplace purpose-built for automotive software**.

SDVerse offers a **digital, transparent marketplace for discovery & benchmarking**, cutting procurement time by up to 80%. **For buyers, it cuts costs & speeds innovation; For sellers, it democratizes market access.**

SDVerse has Brought Together Industry Leaders to Improve Speed, Transparency, and Efficiency in Software Development and Sourcing

Founding Members



Launch and Premier Members



SDVerse Growing Ecosystem



Platform Statistics⁽¹⁾

SDVerse has strong momentum with a growing product portfolio, and increased engagement from diverse members and global users

450+

Products Listed

650+

Marketplace Users

32

Member Organizations

1. As of February 2026

Recognitions

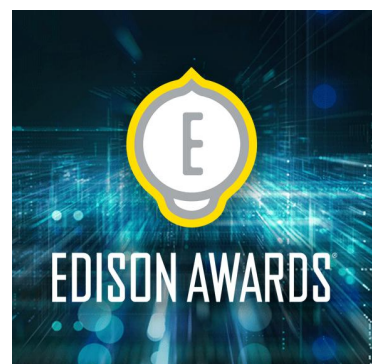
Michigan Gov. Gretchen Whitmer proclaimed Sept 30, 2024, SDVerse's marketplace launch day, **Automotive Software Discovery & Innovation Day**



AutoTech 2025: Automotive Enabling Product or Solution of the Year:
Recognized for novelty, timing, and industry impact



Edison Awards 2026
One of Gold, Silver, or Bronze to be announced April 2026



SAE GLC Whitepaper spotlighted SDVerse as a **standout innovation**
Cited as a shared portal that drives collaboration & accelerates development

