

Overview

Founded by industry leaders, **General Motors, Magna, and Wipro**, SDVerse is the **automotive industry's first B2B marketplace** purpose-built for automotive software.

SDVerse offers a **digital, transparent marketplace** for **discovery & benchmarking**, cutting procurement time by up to 80%. For buyers, it cuts costs & speeds innovation; For sellers, it democratizes market access.

SDVerse has Brought Together Industry Leaders to Improve Speed, Transparency, and Efficiency in Software Development and Sourcing

Founding Members



Launch and Premier Members



SDVerse Growing Ecosystem



Platform Statistics⁽¹⁾

SDVerse has strong momentum with a growing product portfolio, and increased engagement from diverse members and global users

450+

Products Listed

650+

Marketplace Users

32

Member Organizations

1. As of February 2026

Recognitions

Michigan Gov. Gretchen Whitmer proclaimed Sept 30, 2024, SDVerse's marketplace launch day, **Automotive Software Discovery & Innovation Day**



AutoTech 2025: Automotive Enabling Product or Solution of the Year:
Recognized for novelty, timing, and industry impact



Edison Awards 2026
One of Gold, Silver, or Bronze to be announced April 2026



SAE GLC Whitepaper spotlighted SDVerse as a standout innovation
Cited as a shared portal that drives collaboration & accelerates development

