

# SDVERSE : A Snapshot

## Overview

Founded by industry leaders, **General Motors, Magna, and Wipro**, SDVerse is the **automotive industry's first B2B marketplace purpose-built for automotive software**.

SDVerse offers a **digital, transparent marketplace for discovery & benchmarking**, cutting procurement time by up to 80%. For buyers, it cuts costs & speeds innovation; For sellers, it democratizes market access.

## SDVerse has Brought Together Industry Leaders to Improve Speed, Transparency, and Efficiency in Software Development and Sourcing

### Founding Members



### Launch and Premier Members



### SDVerse Growing Ecosystem



## Platform Statistics<sup>(1)</sup>

SDVerse has strong momentum with a growing product portfolio, and increased engagement from diverse members and global users

**500+**  
Products Listed

**650+**  
Marketplace Users

**34**  
Member Organizations

1. As of March 2026

## Recognitions

**Michigan Gov. Gretchen Whitmer proclaimed** Sept 30, 2024, SDVerse's marketplace launch day, **Automotive Software Discovery & Innovation Day**

**AutoTech 2025: Automotive Enabling Product or Solution of the Year:** Recognized for novelty, timing, and industry impact

**Edison Awards 2026** One of Gold, Silver, or Bronze to be announced April 2026

**SAE GLC Whitepaper spotlighted SDVerse as a standout innovation** Cited as a shared portal that drives collaboration & accelerates development

