

# SDVERSE : A Snapshot

## Overview

Founded by industry leaders, **General Motors, Magna, and Wipro**, SDVerse is the **automotive industry's first B2B marketplace purpose-built for automotive software.**

SDVerse offers a **digital, transparent marketplace for discovery & benchmarking**, cutting procurement time by up to 80%. **For buyers, it cuts costs & speeds innovation; For sellers, it democratizes market access.**

## SDVerse has Brought Together Industry Leaders to Improve Speed, Transparency, and Efficiency in Software Development and Sourcing

### Founding Members



### Launch and Premier Members



### SDVerse Growing Ecosystem



## Platform Statistics<sup>(1)</sup>

SDVerse has strong momentum with a growing product portfolio, and increased engagement from diverse members and global users

500+

Products Listed

650+

Marketplace Users

35

Member Organizations

1. As of May 2026

## Recognitions

Automotive Software Discovery & Innovation Day

AutoTech Automotive Enabling Product/ Solution of the Year

Edison Awards 2026 Bronze Award in Intelligent Mobility Systems

SAE GLC Whitepaper spotlighted SDVerse as a standout innovation

Finalist MotorTrend's 2026 SDV Innovator Awards

